

Profile

Award-Winning Journalist – honored for work in both the print and online mediums. As a print journalist, I’ve worked closely with the public telling their stories. In the online area, I develop original cyber-fiber content to accompany newsroom pieces as well as maintaining a network of Web sites. I coordinate a crew of volunteer writers and photographers who generate user-contributed content.

Proficient Multi-tasker – accustomed to working on multiple projects at the same time with little or no supervision. I’m creative, flexible and like to make work fun.

Career Development

TOPEKA CAPITAL-JOURNAL – Topeka, KS

Managing Editor/Online Sports \$40,000/year 2000 – present

Community Editor 2006 – present

Manage and maintain CJOnline’s network of sports web sites – HawkZone, CatZone & PrepZone – as well as community blog and photo-blog sites. Coordinate development of original and user-contributed content and features. Produce CJOnline two nights a week and every third Saturday night.

DODGE CITY DAILY GLOBE – Dodge City, KS

New Media Editor \$25,000/year, plus commissions 1999 – 2000

Daily update of newspaper’s Web site. I also sold and built sites for customers. In addition, coordinated staff training sessions and worked closely with the newsroom as a graphic designer.

Sports Stringer Minimum wage 1994 - 1996

Part-time reporter and page designer for the weekend sports section.

HAYS DAILY NEWS – Hays, KS

Regional Reporter \$18,000/year 1998 - 1999

I wrote stories about area happenings along with many feature stories about local and area people and events – some of which were picked up by The Associated Press.

Sports Stringer Minimum wage 1996 - 1998

Part-time reporter and stats coordinator for the weekend sports section.

Education

FORT HAYS STATE UNIVERSITY – Hays, KS

Bachelor of Arts degree, communication – journalism May 1998

DODGE CITY COMMUNITY COLLEGE – Dodge City, KS

Associate of Arts degree, communications – print journalism May 1996

SPEARVILLE HIGH SCHOOL – Spearville, KS

Diploma May 1994

Awards & Honors

PROFESSIONAL

Kansas Press Association Best Newspaper Website	2007
Editor & Publisher <i>Eppy</i> Best Internet News Service with less than 1 million monthly visitors http://www.cjonline.com/stories/051304/loc_cjowins.shtml	2004
Newspaper Association of America Digital Edge Awards (Best Vertical Site – HawkZone) Winner in three of eight categories (finalist in all categories) http://www.cjonline.com/stories/071602/com_cjonline.shtml	2002
Editor & Publisher <i>Eppy</i> Winner in two of four categories One of three international finalists for best sports vertical http://www.cjonline.com/stories/021002/com_eppies.shtml	2002
Newspaper Association of America Won two Digital Edge Awards http://www.cjonline.com/AboutEdgies.shtml	2001
Kansas City Press Club Best News Web Site http://www.dodgeglobe.com/stories/061400/new_award.shtml	1999

COLLEGIATE

Torch Award nominee, FHSU	1998
Kansas Associated Collegiate Press Journalist of the Year, four-year yearbook	1998
Kansas Associated Collegiate Press Journalist of the Year, four-year newspaper First and third places four-year newspaper front page design First place, four-year newspaper opinion page design First, second and third places, four-year newspaper single graphic design	1997
Kansas Associated Collegiate Press Journalist of the Year, runner-up two-year magazine First place, magazine sports photography First place, magazine sports feature First place, two-year newspaper sports feature writing	1996
Kansas Associated Collegiate Press First place, portrait page design	1995
Graduated with Honors, DCCC	1996

Other Information

Internships

Dodge City Community College Athletic Department - Sports Information All-Sport Media Guide development, design, layout and production	summer 1997
Dodge City Community College World Wide Web page development Planned and produced original site www.dodge-city.cc.ks.us	summer 1996

Familiar Software

Adobe Photoshop	Quark Express	Microsoft Excell
ImageReady	Adobe PageMaker	Microsoft Word

Related Skills

Have working knowledge of HyperText Markup Language and File Transfer Protocol
Am comfortable with, but have far less experience using IBM-formatted computer systems
Organizational, multitasking and management skills
Photography – standard and digital

Work Samples

<http://www.cjonline.com> – online newspaper of The Topeka Capital-Journal.
<http://www.prepzone.com> – covers high school athletics in northeast Kansas.
<http://www.hawkzone.com> – covers University of Kansas athletics.
<http://www.catzone.com> – covers Kansas State University athletics.
<http://spotted.cjonline.com> – online photo gallery for newspaper and community photographs.
<http://blogs.cjonline.com> – user-contributed content area of CJOnline.

Design Samples

<http://www.burkhart-clark.com> – my personal web site.
<http://www.tobaccofreekansas.org> – Consultant to the Tobacco Free Kansas Coalition. I've wrapped up a major redesign of their website and I'm currently giving tips, suggestions and tech support as needed. I wasn't responsible for any of the site's content.
<http://www.leonardslens.com/site07> – *Site currently under development.* I designed this website to showcase a friend's photography, design and marketing business. He has decided to move the old content to the new site in his spare time.
<http://www.tinytotstopeka.com> – I'm working with our daycare provider to create a website and marketing plan for her new daycare center.

References

Available upon request.